



ACTION! Week Success



Operation School Bell® of Assistance League of Long Beach chose Willard Elementary as their ACTION! Week school to support, putting books in the hands of children to encourage them to read. On February 22, tables were overflowing as each student chose 3 books to take home with them!

Close to 1,700 books were distributed to over 560 students.



The initial goal was to collect 450 books. A big thank-you goes out to our amazing book drive donors and sponsors including Toyota Auto Body Company (TABC) and City National Bank for their support in underwriting the purchase of books.



puppets, entertained students.

Volunteers from our Launching Literacy Committee helped students pick out their favorites. Kids on the Block, our educational puppet program, complete with child-size



Assistance League of Long Beach chose Willard Elementary School because more than 90% of the student body qualifies for the reduced fee/free lunch program, and 20% of the students are English learners. Teachers believe there are few, if any, books at home available for students to read. The successful ACTION! Week has changed an entire school!

