



2022

Pentwater Winter Farmers Market Application

February 19th, 2022 10am-1pm, Centenary Methodist Church (82 S Hancock)

Name: _____

Name of Business: _____

Address: _____ City _____ Zip _____

Phone Number: _____

Email Address: _____

Products to be sold: _____

No shows may not be accepted for future dates. Please notify the Chamber, via email events@pentwater.org if you are unable to attend.

By signing this Application, I hereby indemnify, hold harmless, release, discharge and covenant not to sue the Pentwater Chamber of Commerce, and their respective administrators, owners, directors, agents, officers, volunteers, employees, agents, and/or lessors of property and/or premises on which the event takes place from any and all administrative determinations, judgments, damages, reimbursements, actions, penalties, fines, costs, including reasonable attorney's fees, losses, demands, suits, liability, claims, or damages of any kind. I further agree to indemnify, save and hold harmless each of the parties identified above from any and all administrative determinations, judgments, damages reimbursements, actions, penalties, fines, costs, including reasonable attorney's fees, losses, demands, suits, liability, claims, or damages of any kind.

I acknowledge that I have read this Application and its release, waiver of liability, assumption of risk and indemnification agreement on behalf of me, my heirs, assignees, agents, and representatives. I understand I have given up substantial rights by signing this Application and have signed it freely and without inducement or assurance of any nature and intend it to be a complete and unconditional release of liability to the full extent provided by law and agree that if any portion of this Application is held to be invalid, the remainder shall continue in full force and effect to the full extent of permitted by statute.

Signature: _____ Date: _____

Please return the application with check/cash for \$50 on or before Feb. 1st. Please include a copy of insurance and license if applicable.

-----Chamber Office Use only-----

Payment(Check#/Cash/Card) _____ Amount _____ Date Received _____ Initials _____



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Pentwater Winter Farmers Market Guidelines

The Farmers Market is managed by the Pentwater Chamber of Commerce. Vendors are responsible for setting up their display in an attractive and appealing style, as well as responsible for leaving their space clean at the end of the day. Vendors will be ready for the public by 9:45 a.m. Set up may begin 1 hour prior to the start of the market. Vendors must be clear of the area 1 hour after closing time. Vendors are responsible for their own set up of table, tent, etc. Booth location will be at the discretion of the market manager. Vendors should display a sign with their name and place of business. Any product not grown or made by the vendor must be labeled as such with the name of said producer.

Saleable goods may include, but not limited to, fresh grown fruits, vegetables, flowers, plants, eggs, cheeses, meats, fish, baked goods, honey, spices, potpourri, jams, jellies and honey and must meet the following requirements. All items should be vendor grown, processed or handmade. NO FOOD CAN BE PROCESSED ON SITE. Freshly baked goods should be prepared by a baker who is a home baker or small regional baker. No manufactured or craft items may be sold unless they directly relate to market items such as jelly or market baskets. Soaps, lotions, oils, etc. shall not be considered crafts as long as most ingredients are supplied locally or regionally by farmers. Along with this goal is the aim to meet expectations of the customers with the appropriate mix of products suitable for the Pentwater Farmers Market. Producer-only product exceptions will be considered on a limited basis in order to maintain the original intent and spirit of the farmers market, while addressing vendor needs and creating a more diverse customer pleasing market.

Any baked goods not individually wrapped must be in a closed container, using tongs or rubber gloves for sale and removal. Eggs may not be sold in another's business carton without a label stating the name of the farm raising the eggs. When required, the Department of Agriculture license must be included with the application.

The Pentwater Farmers Market will not set prices, but vendors are asked to remember that the market is a retail market and not a wholesale market. Prices should be within reason of other vendors and clearly marked. The market committee reserves the right to remove any unsuitable product prior to or during a market day. The market committee reserves the right to reject a vendor application if the produce, goods, or food items are not compatible with the overall concept of the market, or the product mix currently offered at the market. The market committee may deny a vendor the privilege of selling at the market on any given market day with misrepresentation of products, poor quality of products or produce, nonpayment of fees, failure to comply with a direction of the market committee, disrupting the operation of the market, or any other violation of the General Rules and Regulations of Pentwater Farmers Market.

The cost of each 12 by 12 space is \$50 due by Feb. 1st, All supplies, boxes, baskets, etc shall be confined within their designated booth space and not infringe on neighboring vendors.

The Centenary Methodist Church requires people to wear masks when participating in events inside their building. The Church Council reviews the Covid stats regularly; we will provide updates if that requirement changes.

The Pentwater Farmers Market follows the guidelines set in place by the Michigan Farmers Market Association and the United States Department of Agriculture. All rules are subject to change. The Pentwater Chamber of Commerce and Market Committee reserve the right to remove non compliant vendors.

Eligible Wine Vendors (Maximum of 3 Vendors) must: A. Complete and be in compliance to the Michigan Liquor Control Commission (MLCC) Application for Farmers Market Permit ([https:// www.michigan.gov/documents/lara/LCC-3020_Farmers_Market_Permit_Application_08-13_43269_9_7.pdf](https://www.michigan.gov/documents/lara/LCC-3020_Farmers_Market_Permit_Application_08-13_43269_9_7.pdf)) B. Tastings and sales shall be limited to an exclusive area that is well-defined and clearly marked and under the control of the permit holder. This permit must be approved by the Market Manager before the vendor attends the market. C. Wineries will check photo identification of customers sampling or purchasing wine and will not serve wine to anyone under the age of 21 years old, in accordance with federal law.