From: Shane Moreland
Sent: Friday, April 1, 2022 11:45 AM
To: Susan Tully; Melissa Stacy; Tammy Phillips; Haley Townsend; Austin Kellerman
Subject: New Richmond Asst. ND

Hello Nexstar team,

I want to give you a heads up today will be announcing to the station staff that we have promoted our Digital Content Manager, Nicole McMullin, to Assistant News Director.

As some of you are aware, we hired Nicole two years ago to be our digital content manager. She had previously spent 15 years at the Richmond Times-Dispatch/Media General in various digital positions and ultimately as Digital Manager.

She has been a quick study of TV news operations and wants to learn even more. Nicole has excellent journalism judgment, strong ethics, leadership skills and she just has a good way with people as a coach and trainer.

She will be wearing a few hats for a while and we'll still be handling our digital lead responsibilities until we find her permanent replacement.

Shane

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