From: Hanson, Merri
Sent: Tuesday, March 15, 2022 5:22 PM
To: everyone-boisetvoperations
Cc: Miller, Matt; Saunders, Jon; Graver, Casey; Riley, Marcus
Subject: Chris Cerbo as News Director

Idaho News 6 Team:

I am pleased to announce that Chris Cerbo has been promoted to News Director effective Monday, March 21.

Chris moved to Boise from Charlottesville, Virginia one year ago to become our Assistant News Director. In the past year, he has risen to the challenge of leading the newsroom through a pandemic, a restructure, and helped launch Scripps new content strategy.

We couldn't be happier to offer Chris this next opportunity in his career and look forward to all he will accomplish in the coming years.

Please join me in congratulating Chris for his new role as News Director for KIVI / KSAW Television!

Merri Hanson
VP & General Manager
Idaho News 6 – KIVI & KSAW
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The E.W. Scripps Company

"Give light and the people will find their own way."