



SUPPORT THE COMMUNITY YOU LOVE

Official Newsletter of Pride of the Lakes - Douglas County, MN | March 2022

MEET THE STUDENTS BEHIND THIS YEAR'S CAMPAIGN PROJECT

Zach Frederiksen, Emily Barten, and Madeline Boe are the three Alexandria Area High School students who have partnered with Pride of the Lakes to launch a winter campaign spreading awareness on the importance of doing business locally.

They have conducted several in-person presentations to their peers within the school district and are currently doing video interviews with people who live here, work here, and play here to discover why they do business locally and where they like to do business at within Douglas County.

These videos can be viewed each week on the Pride of the Lakes Facebook and Instagram accounts.



Zach Frederiksen, Emily Barten, and Madeline Boe.
Picture from Echo Press Newspaper.

EVERY
small purchase
MAKES A BIG
difference!

SUPPORT LOCAL THIS WINTER

The winter months after the holidays are some of the toughest for our local retail businesses. These months are when they need your support most!

Have you taken time to discover and spend some dollars at all the unique eateries, boutiques, books stores, antique stores, etc. our downtown has to offer? Take a weekend to do so; you're sure to find something you love!

After you've done some shopping, enjoy winter activities - go snowshoeing at Lake Carlos State Park, enjoy a Blizzard hockey game at the Runestone Community Center, head out to Andes Tower Hills Ski Area for some tubing, downhill, and/or cross country skiing.

Remember - \$68 for every \$100 spent goes *straight back into the community!*

