



SPRING CONFERENCE 2022

March 6-8 | Caesars Palace, Las Vegas

Corporate Support Opportunities
& Exhibition Prospectus

2022 EGSA Conference Sponsorship Opportunities

The Electrical Generating Systems Association (EGSA) is the world's largest organization exclusively dedicated to On-Site Power Generation. The Association is comprised of over 550 companies—Manufacturers, Distributor/Dealers, Contractors/Integrators, Manufacturer's Representatives, Consulting & Specifying Engineers, Service firms, End-Users, and others—throughout the U.S. and around the world that make, sell, distribute, and use On-Site Power generation technology and equipment, including generators, engines, switchgear, controls, voltage regulators, governors and much more.

EGSA Spring and Fall Conferences bring over 1,000 people together from across the nation to share ideas, learn and collaborate to drive innovation.

Spring Conference

Sunday-Tuesday, March 6-8, 2022
Caesars Palace Hotel
Las Vegas, NV

Fall Conference

Sunday-Tuesday, September 11-13, 2022
Hyatt Regency Hotel
Minneapolis, MN

Our events in 2022 will be in person so when the attendees get together face-to-face, they can make quick progress on issues big and small and provide you with the best place to quickly gain visibility within the community.

EGSA recognizes that our partners have a range of goals when participating in our events, so we offer a number of options that deliver many opportunities to promote your products and services. As a sponsor, you can be one of those leaders sharing your vision and thought leadership.



SPONSORSHIP LEVELS

Corporate Partner

Limited to 3 Organizations

2022 Annual Sponsorship Across all EGSA Activities and Events:

- Recognized on the EGSA Website, All Member Communications, All In-Person Events and Powerline Magazine
- Title Sponsor for 2022 Spring and Fall Conferences

Benefits Include:

- Sponsor of Keynote or General Session at Each Conference; Session Introducer
- Title Sponsor Recognition on Each Conference Banner
- Title Sponsor Recognition on Each Conference App
- Member of Conference Planning Committee; Opportunity to develop programs and overall Conference Experiences
- Sponsor of a Promotional Item at Each Conference
- Exclusive Sponsor of a Networking Event at Each Conference including Promotional Item (i.e., Golf Shirt)
- Unlimited Conference Registrations at Each Conference for Member Firm
- Up to 5 Complimentary Registrations for Clients or Suppliers (if they didn't attend 2021 Conferences)
- Complimentary Exhibitor Booth at Each Conference for Member Firm

Cost: \$100,000

SPONSORSHIP LEVELS

Platinum

Limited to 5 Organizations

Benefits Include:

- Sponsor of General Session or Educational Track at Each Conference; Session Introducer
- Platinum Sponsor Recognition on Two Email Blasts and Two Social Media Feeds for Each Conference
- Platinum Sponsor Recognition on Each Conference App
- Exclusive Sponsor of a Lunch at Each Conference
- Sponsor of a Promotional Item at Each Conference
- 10 Complimentary Registrations at Each Conference for Member Firm
- Up to 3 Complimentary Registrations for Clients or Suppliers (if they didn't attend the 2021 Conference)
- Complimentary Exhibitor Booth at one Conference

Cost: \$50,000

(Cost for One Conference: \$35,000)

SPONSORSHIP LEVELS

Gold

Benefits Include:

- Sponsor of Educational Track; Session Introducer or Exclusive Sponsor of Evening Reception
- Sponsor Recognition on One Email Blast and One Social Media Feed
- Exclusive Sponsor of a Breakfast
- Sponsor of a Promotional Item at Each Conference
- 5 Complimentary Registrations for Member Firm
- Complimentary Exhibitor Booth

Cost: \$20,000

Silver

Benefits Include:

- Sponsor of Educational Track; Session Introducer or Co-Sponsor of Evening Reception
- Sponsor of a Promotional Item at Each Conference
- 3 Complimentary Registrations for Member Firm

Cost: \$12,500

SPONSORSHIP LEVELS

General

Benefits Include:

- Sponsor of 1 Promotional Item at Each Conference
Choice of: *(previous year sponsors have first right of refusal)*
 - Conference Bag
 - Conference Lanyard
 - Conference Phone-Charging Station
 - WiFi-Access
 - Hotel Key Cards
- 1 Complimentary Registration for Member Firm

Cost: \$6,000

All Conference Sponsors will have logo placement on the conference website and mobile app; logos will be clickable with direct link to company's website, acknowledged on-site (signage and "walk-in" slides) and in pre- and post-conference emails.

TRADE SHOW EXHIBITOR

There's no better place to reach the focused audience of professionals dedicated to on-site power generation than the EGSA Conferences.

By exhibiting, you:

- ✓ Support the industry
- ✓ Showcase your equipment, products, and services
- ✓ Network with prospective customers
- ✓ Increase brand awareness

Option 1 (Both 2022 Conferences):

- 10x20 Booth at Each Conference
- Total of 6 Complimentary Full Conference Registrations for both Conferences

Cost: \$9,000, member or \$11,000, non-member

Option 2 (Both 2022 Conferences):

- 10x10 Booth at Each Conference
- Total of 4 Complimentary Full Conference Registrations for both Conferences

Cost: \$5,000 or \$6,500, non-member

Option 3 (One 2022 Conference):

- 10x10 Booth
- 2 Complimentary Full Conference Registrations

Cost: \$2,500 or \$3,250, non-member

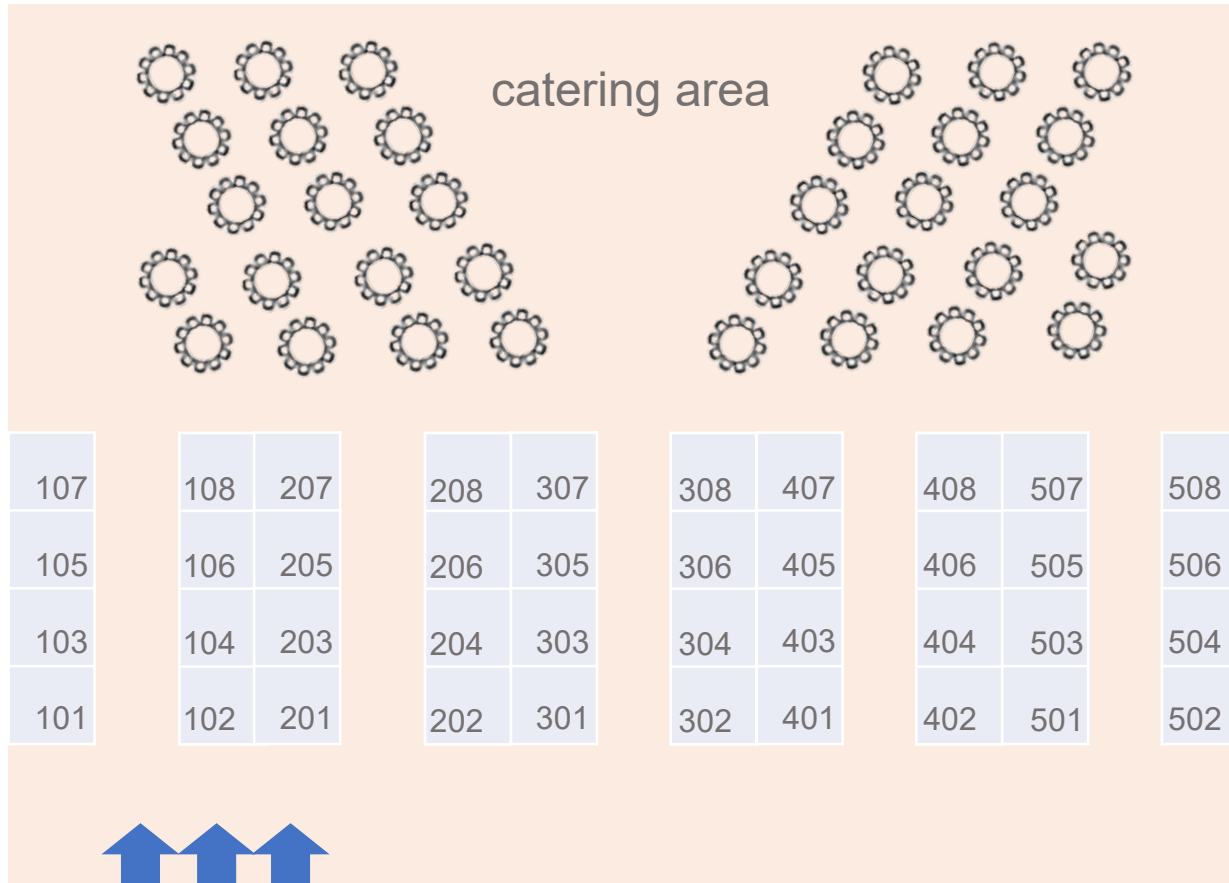
NEW FOR 2022:

Option 1 & 2 Member Exhibitors will be given the opportunity to provide a Product Overview Ted Talk on Monday, March 7 in the Exhibit Hall.

(Limited to first 10 Exhibitors for each Conference.)

2022 EGSA Exhibition Hall

Palace Ballroom I-II at Caesars Palace



entrance




Contact Information

Sponsorship & Exhibit Booth Sales

Please contact Marc Charon, EGSA's COO/CFO to discuss options and confirm your booth location.

 m.charon@egsa.org

 202.997.4666

Thank you for your support.

