Affordable and Accessible Childcare
November 17 at noon
Guest Speaker:
Gail Esterman  Director of Early Learning, ReadyKids

Please join Piedmont CASA on November 17th at noon as we host Gail Esterman, MSW, Director of Early Learning with ReadyKids, for a webinar on the challenges of finding affordable, accessible, high quality childcare in our community. One of the most significant expenses for working parents is childcare. In Piedmont CASA’s service area, it costs between $9,000 and $12,000 a year to have a child in daycare. Families living in poverty struggle to meet their families basic needs let alone the costs associated with employment like childcare. Gail will provide an overview of the childcare landscape in our community and discuss resources for families that are struggling to afford services.

Gail Esterman is the Director of Early Learning at ReadyKids, a Charlottesville based non-profit currently celebrating its 100th anniversary. She leads a team of early learning specialists who provide consultation, training, program assessment, and individualized classroom skill coaching to hundreds of early childhood educators and program directors in the Greater Charlottesville area to improve the quality of the care and support they offer to nearly five thousand young children and their families annually.

Gail graduated with her MSW from New York University’s School of Social Work. She has extensive experience working with young children and families in various settings in New York City and Charlottesville including early intervention, family counseling, and preschool. She is recognized as a leader in the field, and participates in multiple community and state level professional advisory groups related to birth-five care and education, as well as current initiatives through the Virginia Department of Education and Virginia Early Childhood Foundation to create a more unified and equitable early childhood education system in the state of Virginia.

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