## THE CLEAN SWEEP

Official newsletter of The SWEEP Standard



Founded in 2016, SWEEP is a voluntary triple bottom line performance standard that aims to transform materials management into a more sustainable industry. SWEEP identifies and rewards leaders in the waste and materials management industry who are committed to sustainable best practices and policies. Modern problems need modern solutions and The SWEEP Standard is a 21st century approach for improving our current, antiquated waste management system.

Volunteer committees and professionals from around the country have helped develop the standard - a program designed to hit the top <u>75%</u> of the industry:



SWEEP - The Middle 50% of the Market



SWEEP+ - The Top Quartile



SWEEP Zero - The Pinnacle of Performance

The SWEEP+ Standard was developed through a leadership consensus standard development process by an ANSI-accredited standard-setting organization.

We are conducting a limited pilot into 2022 with the SWEEP+ Standard and then will be releasing an updated standard as we grow.



SWEEP Local Governments and Companies serving the waste needs of over <u>2 million</u> people and counting...



## **SWEEP Pilot Participants**

- Chester County, PA
- Keene, NH
- Lincoln, NE
- El Paso, TX
- Paramount, CA
- Spokane, WA
- Mount Diablo Resource Recovery, CA

Upcoming Webinar:
Waste Busters - Zero
Waste Facilitation
Program: July 15th
12pm PT/3pm ET

## **SWEEP Members**

- Mt. Diablo Resource Recovery
- Santa Monica Community College
- Waste Business Journal
- Blue Ridge Services
- STAR
- Keene, NH
- International Brotherhood of Teamsters
- GreenBlue
- Waste Management
- TRUE Standard
- SERDC
- Carton Council North America
- Upland Road Advisors LLC
- Waste Busters
- SensoneoUSA

Check out all of SWEEP's **Free Webinars** and **LinkedIn Page** Here!

