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KISSEL MIDWAY FOOD CAFES TO FEATURE KENTUCKY PROUD PRODUCTS

Okeana, OH - Kissel Entertainment, the exclusive midway producer for the Kentucky State Fair, has committed to "buy local" for over eighteen midway food cafes. "Our recipe for great food on the midway," notes R.A.Kissel, President, Kissel Entertainment, "includes ingredients made from *Kentucky Proud* products."

Foods displaying the Kentucky Proud label are raised, grown and/or processed in Kentucky by Kentuckians. You can serve Kentucky Proud foods to your family with the confidence that they came from your friends and neighbors just down the road — not from thousands of miles away.

Each Kissel food cafe on the KSF midway using Kentucky Proud ingredients will display the program's logo. Fairgoers will know they are buying the freshest food possible and helping a Kentucky farm family earn a living.

Among the Kentucky Proud Products the Kissel Midway Cafes will feature is the funnel cake and corn dog mix from the historic **Weisenberger Mill** located on the South Elkhorn Creek in southern Scott County, Kentucky. Other Kentucky Proud Products include mozzarella cheese from **Kenny's Farm House Cheese** and corn kernels from **Preferred Popcorn**.

"Working with locally sourced ingredients allows us to bring fresh, quality food products to fairgoers," Kissel observes, adding, "being able to support Kentucky 4-H through a portion of the proceeds is a big win," Kissel concludes.

"We are very excited to be working with Kissel Entertainment," notes David S. Beck, President & CEO of Kentucky Venues. "With more than 45 years of experience, we believe Kissel brings a level of expertise we can put into action this year and beyond to create memorable experiences and excitement for our fairgoers year after year."

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