

BALLOT

This ballot will be tallied in person and via phone call set up by the President on Thursday, July 15, 2021, and will count as our meeting, if a quorum is reached.

Any Questions to: Janie Clymer, Secretary, 3385 Upland Road, Lost Springs KS 66859-9654
Phone (785) 983-4894 For E-mail: ccasec@tctelco.net

All discussion comments are to be returned via email to be printed in the next Communique'. Do not send in your comments written by hand. Send discussion comments to E-mail to ccasec@tctelco.net.

Meeting called to order on July 15, 2021. _____

Total Members on Board: 52 On Call for attendance: _____ Absentee _____ Quorum _____ 26 _____
Not attending:

FOR VOTE: New Business

1. The President presents for approval the Board minutes of the previous meeting held on June 10, 2021.

A. Approve _____ B. Disapprove _____ C. Abstain _____

2. The President presents for approval the New Members and Reinstates (unpaid longer than one year and less than five years) for Membership.

USA

District First name Last name

CA-N Dr. John Strassner A. Approve _____ B. Disapprove _____ C. Abstain _____

CA-N Kimberly Strassner A. Approve _____ B. Disapprove _____ C. Abstain _____

CA-N Anita Quiroz A. Approve _____ B. Disapprove _____ C. Abstain _____

3. The President presents for approval the Treasurer's Report for May 2021 as presented by Mike Esch, CCA Treasurer.

A. Approve _____ B. Disapprove _____ C. Abstain _____

DISCUSSION:

1. The National Show Rules Committee chaired by Joe Reno presents the following changes to the present National Show Rules document. See discussion of the Show Rules Manual, presented last meeting. Board members send your comments to the Secretary, ccasec@tctelco.net and to Joe Reno, Show Rules Committee Chair, Hicrest121@aol.com.

NEW Information - Received on 6/23/2021 a copy attached of the highlighted in yellow, copy of Show Rules to help with your reading and review of the changes. Please take the time to review closely.

Attached see additional explanations sent from Joe Reno, National Show Chair on June 30, the below information was sent to the President who has requested the Secretary to forward the information to the Board.

NSR's committee received a valid request to change the wording concerning the entry fees for the Invitational held at the National Specialty. The purpose of the change is the on going expense incurred as the Invitational is to be a self funded event. Further explanation follows. NSR requests board approval to update the wording in the Show Rules document as written below.

13. COLLIE CLUB OF AMERICA NATIONAL INVITATIONAL

F. Income: Invitational entry fees, catalog sales, donated funds and/or funds raised to offset expenses.

Current Rule -1) Entry fee: Juniors entry fee will be free. All other entry fees shall be based upon expenses.

Request to Change to:

1) Entry fee: Entry Fees shall be based upon expenses, the Juniors entry fee will be 1/2 of the determined entry fee.

NSR - Request Received:

We would like to address the Invitational Entry Fee Rule be updated to include a reduced fee for the invited Juniors to enter at

1/2 the fee of those invited entering the Top 10 Rough, Smooth and Performance Collies.

Example; If the entry fee is determined to be \$50, Juniors would be \$25.

This has become a subject of discussion where those paying the entry fee end up covering all the cost associated with the Juniors.

The rosette alone averages \$11-\$15 depending on the rosette ordered and the number required for a discount.

The catalog sales often do not cover the printing expense for the catalog, the displayed posters and the required gift.

The behind the scene presentation expenses with decorations, sound and lighting to be covered by fund raisers.

Leaving only enough to maybe cover the Jr rosettes, but not the remaining expense for the items the entry fee should cover.

Estimated Entry Fee \$50 (covers all except the presentation and reception)

| | |
|--------------|------|
| Invitation | \$ 1 |
| Postage | \$ 1 |
| Rosette | \$13 |
| Catalog | \$ 5 |
| Poster | \$10 |
| Gift | \$15 |
| Junior Expns | \$ 5 |

The Welcome party has on occasion been combined with the Invitational Reception, however when it is not the expense

can range from \$2000-\$4000 depending on the venue. (estimated 300 attending @\$10 each \$3000)

The Invitational committee does attempt to raise extra funds through fund raisers or raffles but these do not always cover the entire expense. Most years hope to break even but this does not happen very often.

When the entry fee is divided to cover the extras those paying a fee actually pay for their extras and the Juniors do not.

We are not positive how the fee was removed and even though the intent to accommodate expense for the Juniors is nice, it really is

not economical nor fair to the remaining invited entries to cover the entire cost for themselves and the invited Junior entries.

With the Invitational being a self-funded event it becomes difficult to stay within the budget when there is not any fee or income to

cover the required expenses. We hope you can see from the example how the expenses add up and this is why there should be a reduced fee to cover most of the Juniors expense.

F. Income: Invitational entry fees, catalog sales, donated funds and/or funds raised to offset expenses.

2. Discussion regarding participation in the AKC Meet the Breeds events in 2021. Linda has forwarded to the Board to give the needed additional information and request for the following details to be worked out. Although there are concerns with stand alone MTB events, the locations of these events in convention centers, and the ticketing costs that was set by the contract that AKC entered into with the ticketing agency, it is a positive response by AKC in promotion of purebreds. In looking at the eight AKC MTB events planned for 2021, AKC is offering a \$ 500.00 stipend, supplying 500 breed cards, a backdrop, tables and chairs for the booth.. We do desire to put a positive view of our breed.

Questions:

Are we planning on participating in all eight events? Or how many?

AKC moved the Registration deadline to 30 days instead of 60 days.

The first deadline will be **July 14** for the San Diego, CA event which is a day pass our scheduled **July15** Board Meeting in which MTB is on the Discussion list.

I tried to get into the Registration site earlier to gain more information, but I could not due to a needed password to get into the AKC MTB site. Probably the password is for the parent club rather than individuals.???

Since it looks like they desire to have breed clubs to participate and AKC is financing these events, should we not register for these events of our intent? especially for the San Diego, Ca event that has the deadline **July 14th** prior to our Board Meeting's Discussion? (We could always cancel, but we may not be able to Register after the deadline.)

Could CCA not assist in the expense of the events that may costs more than the stipend by supplying the brochure with photos (Nancy McDonald developed).?

From the responses that I received from the experts in leading these MTB events, the expenditures were \$521 - \$1,355.

The Brochure with photos' with collie information is almost like a book. It gives information of history, colors, varieties, size, collie care, collie health, selecting a breeder, performance activities, and Collie Club of America. There are pictures of collies of the varieties and colors with adults and children.

The costs per Nancy McDonald is \$775 for 1,500 brochures and \$1,500 for 4,000 brochures, \$.31 and \$.30 per brochure, respectively.

It would give each site a bit over 300 or 500 brochures for eight sites. Left overs can always be used for other events.

This amount would need Board action for this expenditure. I would be glad to make the motion. (Nancy would need to get the order so that she could deliver in a timely manner.)

Since the Board will not have another meeting until September, the Board would need to act on this on **July 15**.

As I noted before, there are downloadables on the Public Outreach section on the CCA website. The color book pages are most popular and the other brochures with art work are available. We do have the CCA banners available. I am not sure whether the banners will be workable with the backdrop that AKC is providing.

I have not checked on prices yet for small packs of crayons. I had earlier ordered small boxes (4 crayons per box) for a popular display a while back for a very reasonable price. They would need to allow time for ordering.

I know this lengthy, but thoughts that need to not get too late in our planning.

The PR Committee desires to assist wherever we can with this project.

Linda Mabus, IL DD
Chair, Public Relations Committee ,

3 Discussion participating in attendance to the AKC Health Foundation for National Parent Clubs to the Foundation Conference.

4. The President presented the report from CCA Film Librarian, Kathy Peters, on receipt of the CCA National from our Video Photographer on Memory Stick.

5. The President presents for review and discussion on proposed bid for CCA 2024 in Peoria IL. She requests a motion to vote to move forward to accept the bid. [A motion is request for a Board vote along with a second, both sent to the Secretary.](#)

6. The President presents for discussion the nomination of following chairs for committees to serve CCA 2022 as submitted by Show Chair, Mike Van Tassell for the following positions names as CCA 2022 Committee Chairs and Co-Chairs. [Motion is requested to move forward along with a second....all sent to the Secretary.](#)

[Layout below to be used if motion is submitted and approved](#)

A. Roxann Heit - Top Ten Invitational Co-Chair

A. Approve _____ B. Disapprove _____ C. Abstain _____

B. Erin Gorney - Agility Chair

A. Approve _____ B. Disapprove _____ C. Abstain _____

C. Debbie Van Tassell - Welcome Party Co-Chair & asst. to Mike Esch, Treasurer

A. Approve _____ B. Disapprove _____ C. Abstain _____

D. Nancy Mathes - State Basket Co-Chair

A. Approve _____ B. Disapprove _____ C. Abstain _____

E. Kelly Neeley - Top Ten Invitational Co-Chair

A. Approve _____ B. Disapprove _____ C. Abstain _____

F. Ann Ferguson - Agility Chair

A. Approve _____ B. Disapprove _____ C. Abstain _____

7. The President has received from Pre-Election Chair, Jackie Caruso, requested that we add Tandy Sturble to join the committee and she will be assisting Lisa Finken with the collection and arranging for the upcoming ballot of Officers and District Directors bio packets that will go along with the voting process for a new Board for 2022-2024. This material will not be printed and included in your voting packet but will be send via CCA News as an informative read on the candidates. The chair also noted that Joe Reno, has requested that he not be included to serve on the committee. [Motion is requested to move forward along with a second....all sent to the Secretary.](#)

A. Approve _____ B. Disapprove _____ C. Abstain _____

8. The below information has been presented with a motion and a second by Emily Berkley for your consideration and asking for a vote by the Board, so that the committee can prepare information and instructions to be presented in a timely manner to the Membership for their upcoming Election Process as we vote in new officers and district directors for the years 2022-2024.

The Pre-Election Committee moves to make the following motion:

The Pre-election committee makes a motion that the Board approves hiring Elect-US to handle the Collie Club of America voting process starting August 1, 2021. We respectfully request that this be voted on at the July 15, 2021 Board meeting to allow the upfront time needed to develop the process with Elect-US (if approved), and pending AKC ratification of our by-law vote.

The Pre-Election after much research and discussion narrowed the bids from the election companies to handle our voting to two companies.

Company #1 - Elect-US:

Background services and information:

Elect-US will provide to the CLIENT those services and/or materials listed below:

PROXY PACKAGE TO BE MAILED ON DATE TBD*:

Including, but not limited to the following:

- Notice of Annual Meeting and Election
- Directed Proxy
- Instructions for online voting and
- Instructions for contacting customer service for should they need assistance
- Business Reply Envelope, no postage required (addressed to return to a P.O. Box owned by ELECT-US)
- Financial Statement (if applicable)
- Bio's with or without photos (if applicable)
- Instructions for the Virtual Meeting (if applicable)
- Instructions to register site for Virtual Meeting (if applicable)
- Instructions for an in-person election (touch screen or paper)

FEE PAYABLE TO ELECT-US

ELECT-US will provide all the services and items herein described for a total fee of \$14,800.00 plus additional fees as described below. A non-refundable deposit in the amount of \$8,000.00 will be due on receipt of signed contract.

Additional costs not included in the above fee:

- • Travel expenses for two (2) staff members to be present at Annual Meeting/Election.
- • Outgoing and Incoming postage (billed separately)

***INCLUDED IN ABOVE COST:**

- • One (1) Mailing (first year only, after that mail in on demand)
- • Online voting
- • Two (2) Touch screens for Officer/ Directors Election
- • Two ELECT-US personnel at Meeting/Election

Company #2 - Election Services United Corp.

Background services and information:

PROXY PACKAGE TO BE MAILED ON DATE (TBD) CONTAINING:

- • Notice of Annual Meeting and Election
- • Directed Proxy
- • Financial Statement (if applicable)
- • Bio's with pictures (if applicable)
- • Business Reply Envelope, no postage required (returned to a PO Box owned by ESU)
- • Instructions for the Virtual Annual Meeting (if applicable)
- • Instructions for voting online
- • Instructions for registration site for annual meeting (if applicable)
- • Instructions for an in-person election (touch screen or paper)

INCLUDING IN ABOVE COST:

- ◇ One (1) Mailing (first year only after that mail in on demand)
- ◇ Online voting

- ◇ Two (2) Touch screens for Officer/ Directors Election
- ◇ Two ESU personnel at Annual Meeting/Election
- **BASED UPON THE SERVICES LISTED ABOVE, THE FEE FOR OUR SUPERVISION WILL BE \$15,900.00 plus outgoing and incoming postage.**

The two bids are almost identical with the exception of two things. Elect-US has more experience and expertise in handling electronic voting than Election Services United. Also Elect-US is somewhat lower in price and I was advised there is more wiggle room on price. Election Services United mostly handles their voting by mail and our goal is to go to electronic voting.

After much deliberation, The Pre-Election committee has agreed that Elect-US would be the best choice for us. Pre-Election Committee, Chair is Jackie Caruso, along with members: Mike Esch, Jane Clymer, Isabel Ososki, Lisa Finken , Tandy Strubble and consulting with Judy Guthrie.

7. Therefore, on July1, 2021, The following motion from the Pre-Election Committee chaired by Jackie Caruso, was made and presented to the Board with the following information. It is listed below for your reading.

On 7.1.2021 A motion has been made by: Jackie Caruso and seconded by Emilly Berkley. I will second this motion. I encourage the President to bring this forward for vote at our next meeting due to time constraints for planning by the company.

MOTION: The Pre-election committee makes a motion that the Board approves hiring Elect-US to handle the Collie Club of America voting process starting August 1, 2021. We respectfully request that this be voted on at the July 15, 2021 Board meeting to allow the upfront time needed to develop the process with Elect-US (if approved), and pending AKC ratification of our by-law vote.

A. Approve _____ B. Disapprove _____ C. Abstain _____

Before the meeting closes has anyone come onto the meeting that wasn't here for roll call?

Motion to close meeting from: _____

Decision: _____

Time: _____ PM EST