

JULY 2021

**JULY LUNCHEON
GUEST SPEAKER
KANE WOMMACK,
USA Head Football Coach**

THE CORNER



MISSION FORWARD

SouthWest Mobile County Chamber of Commerce

Serving All of South Mobile County



MISSION FORWARD 2021

*A message
from your
SWMCC
President*



Tiffany Ginn

The weather is hot and so are the recent announcements for our community! From the 1,300-acre South Alabama Logistics Park (SALP) to additional investments at Rangeline Crossing, opportunities abound and the best way to remain informed is to be involved with our Chamber.

One of our biggest annual events, Kid's Day, will be held on Saturday, July 31st. It will be a drive-thru event again this year, but that doesn't mean we won't have some fun & interactive activities for the kids. Each child will receive a book bag filled with school supplies. We still need volunteers and donations, so please contact our Executive Director, Tina Poiroux, to see how you can participate. One of the most impactful ways you can help us, is by donating school supplies or gift cards for us to purchase supplies in bulk. We will be accepting donations until July 19th. It takes a lot of help from the community to make this event successful and we are counting on you!

It was such a pleasure hosting five of our non-profit community organizations during our 5 on 5 Summit at last month's Business Luncheon! These organizations do so much for our community with so little, and it was inspiring to see how each of them shifted gears during the pandemic. If you are interested in learning more about these organizations and the work they do, our office will be glad to assist you in making these connections.

Be sure to attend our next Business Luncheon on July 7th, where we will welcome USA's Head Football Coach, Kane Wommack. Every month, attendance at our luncheons increases, so PLEASE RSVP today to reserve your seat!!! Our next Business Mastermind session will meet on Thursday July 8th, and Coffee with The Chamber will be on Tuesday, July 20th. We look forward to seeing you at one of our events very soon!

"The difference between Motivation and Inspiration is motivation must constantly be injected. Inspiration lasts a lifetime." ~Jeffrey Gitomer.

It is vital to Motivate others, especially those we lead and have influence upon. But motivation is a force that pulls you to do something. Inspiration, on the other hand, touches you on the inside and connects you to a state of being more excited, more productive, and more purposeful. Therefore, to be able to inspire others is to ignite them to want to reach higher and achieve more than ever imagined. Be an inspiration to someone today!

Community Center Staff

Executive Director

Tina Poiroux
tpoiroux@swmccchamber.com

Administrative Assistant

Gloria Poché
gpoche@swmccchamber.com

Rental Specialist

Susan Williams
swilliams@swmccchamber.com

Event Specialist - Glennan Palframan

Custodial / Maintenance - Calvin Dickerson

CONTACT US @ 251-666-2488 or 666-2846

www.swmccchamber.com



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JULY EVENTS CALENDAR



5 Chamber Offices will be closed today in observance of Independence Day

SWMCC Business Luncheon

7 When: **JULY 7th, 11:30 a.m.**
Begin Networking
Speaker: Kane Wommack - USA Football
Where: 5055 Carol Plantation Road
Tillman's Corner Community Center
Contact: Chamber Office 251-666-2846
Cost: \$15 Partner | \$18 Potential Partner
Sponsor:

ROCK & ROLL OFF'S
1401 Schillinger Road N
Mobile, AL 36575
251-645-2826



8 **Business Mastermind Group**

8:00 - 9:00 am
5055 Carol Plantation Rd
Mobile, AL 36619
251-666-2846



19 **School Supplies Drive Deadline**

July 19th is the last day to drop off items at 5055 Carol Plantation Rd., Mobile, AL 36619
For questions or to make a financial donation Call 251-666-2846.

20 **Coffee With The Chamber**

When: July 20th at 7:30am
Where: Tillman's Corner Community Center
5055 Carol Plantation Rd.
Mobile, AL 36619
Contact: 251-666-2846

31 **Kids Day Drive-Thru**

11:00 am - 1:00 pm
5055 Carol Plantation Rd
Mobile, AL 36619
251-666-2488

Drive Thru Interactive Event will be for children ages 4-12.

SouthWest Mobile County Chamber of Commerce JULY BUSINESS LUNCHEON

EVENT TICKETS ARE LIMITED. RSVP to reserve your seat! Tickets can be purchased online at swmchamber.com or by calling the office at 251-666-2488

Wednesday, July 7, 2021
Networking 11:30 am / Meeting 12:00 - 1:00 pm



Kane Wommack was named the head football coach at the University of South Alabama on Dec. 12, 2020. At 34 years old, he becomes the third head coach since the inception of South's program and the youngest of any head coach at the FBS level. Kane and his wife, Melissa, returned to Mobile after his first stint as the Jaguars' defensive coordinator in 2016 and 2017. Wommack is coming home to the program after spending three years as linebackers coach at Indiana University, including serving as the Hoosiers' defensive coordinator his final two seasons. Last year he was named a finalist for the award given to the top NCAA Football Bowl Subdivision assistant coach: The Broyles Award. Wommack was one of five finalists for this prestigious award, after his efforts helped Indiana University post a 6-2 mark overall on the way to finishing 12th in the final Associated Press poll and earning an invitation to the Outback Bowl.

Kane and Melissa have three sons, Asher, Tatum and Jones, and they are all thrilled to be back in Mobile!



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**SWMCC 2021 AWARDS
NOMINATIONS NOW BEING ACCEPTED**

**TO SUBMIT A NOMINATION
VISIT US ONLINE AT**
www.swmcchamber.com

**Citizen of the Year | Community Impact Award
Teacher of the Year | Volunteer of the Year**

**KIDS DAY
DRIVE-THRU**

**Saturday July 31st
11-1 pm**

Location: Tillman's Corner Community Center

**SOUTHWEST MOBILE COUNTY
CHAMBER OF COMMERCE**

Food * School-Supplies * Music

Drive Thru Interactive Event will be for children ages 4-12. Each child will receive a book bag with school supplies and parents must be present to participate. Come dressed as your favorite Disney Character! Call for more information 251-666-2846.



**MOBILE'S
4th of JULY**

**CELEBRATE AMERICA WITH
THE CITY OF MOBILE!**

*Enjoy food trucks, live music, family
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fireworks show over the Mobile River!*

COOPER RIVERSIDE PARK
101 S. Water Street, Mobile

4PM: GATES OPEN
Spunk Monkees Band
DJ Freddy Fingaz
Food Trucks

7PM: Mobile Symphonic Pops Band

DUSK: Fireworks Show

BUSINESS OF THE MONTH



Purchasing real property is one of the most basic needs and an especially important financial and life goal for most individuals. Considering the quantum of finances associated with it, a real property purchase occupies a significant part of the financial planning process. There are many dimensions to the decision of purchasing a property and that is why Mission 1st Mortgage was created.

We strive to provide the best service for those who have served. We seek to educate veterans, and first-time home buyers of all walks when it comes to purchases, home-ownership, and resources for them in the community. We expect to build a team of enthusiasts that are pleased with that service we have provided and hope to develop those relationships into something beyond business. We serve those who serve, and our mission is always to put our customers first!

Bryan Dewberry

805 Church St. Unit 2 | Mobile, AL 36602
251-533-4218 | mission1stmortgageinc.com

CONGRATULATIONS TO THE
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YEAR
Kiara Mosley



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PARTNERS ON THE MOVE

AVERITT RECEIVES AWARD FOR WORK IN MOBILE: The Topocean Group, a global freight forwarding and logistics service provider, recently honored Cookeville, Tennessee-headquartered **Averitt Express, Inc.** with the "Outstanding Logistics Partner Award," according to a recent announcement. Averitt was presented the award for container transportation services, also referred to as drayage, performed via the Port of Mobile. A few of the criteria used for determining the recipient of the award included meeting on-time delivery goals, avoiding damaging cargo during transportation and satisfying customer service expectations. Averitt opened its Mobile service center in 1988 to provide less-than-truckload and full load freight transportation to shippers throughout the region. Since then, its services in the area have expanded to support the growing operations at the Port of Mobile.

EXPRESS EMPLOYMENT PROFESSIONALS announces some changes in the Mobile Express office! **Gina Dowdy** has joined their team as the Payroll & Accounts Receivable Administrator. Gina will be handling all things payroll and invoice related. Congratulations Gina! Gina Dowdy | Gina.Dowdy@ExpressPros.com | 251-476-8210

Britt is in — One of Alabama's rising political stars has made her long-anticipated entry into the competition to join the U.S. Senate. Enterprise native, **Katie Britt** formally announced in early June, that she is seeking the Republican nomination to fill the seat being vacated by Sen. Richard Shelby (R-AL). Britt stated "I will work hard every day to earn the vote of every Alabamian, because I believe I will best represent our values and deliver results for our state in the Senate," she said. "I will put Alabama First and never apologize for it, championing pro-jobs policies that increase opportunity for hardworking families in every corner of our state. Because we don't just need a senator from Alabama, we need a Senator for Alabama." Congratulations and Best wishes to our own Katie Britt!



COTTAGE HILL PROMOTES THOMAS TO HEAD COACH, DIRECTOR, DEAN: Cottage Hill Christian Academy in Mobile has hired Adam Thomas as its new boys basketball coach, director of athletics and dean of students, AL.com reported. Previously Cottage Hill's head boys coach beginning in 2010, Thomas left in 2014 for Randolph School in Huntsville, where he was athletic director; he then went on to lead varsity boys basketball coaching at St. Paul's in Mobile; and returned to Cottage Hill as the assistant director of athletics in January 2021. In the coaching job, he replaces John Price, who is the reigning Coastal Alabama Co-Coach of the Year and now head coach at Trinity Christian Academy in Texas.



Uniti Fiber

Unitifiber.com | 251-662-1170



BUSINESS INSIGHT



A few years ago, I went through the Emerging Leaders program with the Small Business Administration. This program is meant to set you up for growing your business. It helps you understand everything from reading balance sheets, to working on larger government contracts. But the one exercise that I got the most out of was writing a 5-year plan.

I won't lie, I was really struggling with the exercise. Try it, and you'll find that it is not as easy as you might think. But I talked to a friend who had gone through the program the year before and he helped me by explaining it like this:

Imagine your life in 5 years. What do you want that to be like? Think about every aspect of your life. What time will you wake up? Where will you be living? What will you do first thing when you get out of bed? What kind of car will you drive to work? How much money will you be making? When you get to work what kind of activities will you work on? Is there a particular type of client you will be working with?

All of these questions have to be answered before you can answer what is expected in the exercise. If you are making x dollars per year, how many employees will you need to have in order to make that salary? What will the annual revenue of the business need to be? Break down the different areas of your business. Do you have different departments? Which ones need to grow in order to get you there? What kind of support staff do you need to keep the small stuff from burying you? Will you need a full-time bookkeeper, administrative assistant, or sales team?

It's no secret that things are rough right now, but there is money to be made. Unlike when the economy is flourishing, right now you really have to work for each new deal. You have to really focus on reaching your client base and increasing your business. You can do it. You might have to change a few things in your business or take some chances in areas that you've not had to before. But that is business, there are always risks. Just try and think through the different scenarios and keep a close eye on progress so you are not sunk.

I'd like to assign you some homework. Don't dismiss this. It is extremely important for a business owner to have a plan. Yes, the plan may change, or you may have to pivot. But with a plan, you have a direction to head, and making decisions becomes easier because you can ask yourself if this furthers your progress on achieving the goals in your plan. So, I want you to take an hour sometime in the next couple of days and write down what you want your life to look like in 5 years. If you are so inclined send it to me, my email address is marcus@bluefishds.com. Let's have a conversation about it. I want to help you succeed.

Well, that's a wrap! I want to thank you for reading this far. If you have any questions or comments or if you want to talk about how Blue Fish can help you grow your business, just send me a message and we'll get the conversation started!

Marcus Neto | Blue Fish | (251) 654-3698
<http://bluefishds.com>



FLAG SPONSORSHIP AVAILABLE

The SouthWest Mobile County Chamber of Commerce recognizes special individuals through our flag display on HWY 90 on patriotic holidays.

The flag sponsorship allows you to recognize special individuals through your \$100 donation. We will pay tribute to your love ones, veterans, children and or businesses each holiday while raising your flag to reflect gratitude and appreciation. The sponsors name will be displayed on our perpetual plaque hanging in the Tillman's Corner Community Center Lobby all year, and we encourage you to stop by and take a look at the individuals who have already sponsored a flag for their loved ones.



For more information
contact SWMCC office at 251-666-2488
or email info@swmcchamber.com



Sheila Clark

Keller Williams Realty Mobile

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REAL ESTATE CORNER BY RON SIVAK

The **Tillman's Corner Walmart** reopened around the middle of last month after closing for roughly two weeks due to a fire set inside the property. According to media reports, investigators believe three individuals were responsible for the arson that occurred inside Walmart retail stores not only in Mobile, but also in Gulfport and Biloxi, Mississippi. "Our focus right now is the safety of our associates and customers. We will continue to work closely with law enforcement officials to resolve this as quickly as possible," Walmart's corporate office said in a prepared statement. FBI offices in Mobile and Jackson, Mississippi are reportedly working together to track down and apprehend those responsible.

Last month Roswell, Georgia-based **Forrest Street Partners** announced the acquisition of **Johnny's RV Resort** located at **6171 US-90 in Theodore** and now reportedly owns two RV parks in the state, both located in lower Alabama. The Johnny's RV Resort currently has 165 sites and seven cabins, and the boutique real estate firm plans to invest in the park by adding five more cabins and 15 additional RV spaces. Construction began in June on new cabins and plans are in place for a new bathhouse, entry and exit gates, updated security systems and internet - all under the umbrella of new branding. The new site will reportedly still cater to short-term and long-term campers who work locally. Forrest Street also owns **Bay Palms RV Resort**, which serves seasonal visitors to **Dauphin Island**.

The West Mobile office of **Berkshire Hathaway Cooper & Co., Inc.** recently announced that a private investor bought some 14 lots in Unit 3 and Phase IV of **Deerfield Estates** in **Irvington**, situated due south of Theodore, for **\$154,000**. Tony Cooper and David Cooper of the company's commercial division represented the sellers. Sherri Jones of Berkshire Hathaway worked for the buyer in the transaction.

John M. Delchamps with the **Merrill P Thomas Co., Inc.** recently represented local investors in the purchase of a mixed use retail and commercial property located at **6414 Hillcrest Park Court** in West Mobile. The **7,700 square foot** building reportedly sold for **\$290,000** and is currently 100 percent leased. **Kelly Cummings** with **The Cummings Company** worked for the buyers in the transaction.

Last month, well known West Mobile-based insurance and real estate brokerage, **The Paul Carter Agency**, completed a move to a new **2,100 square foot** office space located at **4266 Cottage Hill Rd.**, located directly across from Cottage Hill Baptist Church. Established nearly 30 years ago, the company employs six agents locally.

OFFICER OF THE MONTH



Congratulations to Officer Ryan Turner on receiving the Outstanding Officer of the Month Award for June 2021. Officer Turner was presented the award as recognition of his outstanding service to our community at the SWMCC Awards Luncheon on Wednesday, June 2nd.

SWMCC President, Tiffany Ginn and Sgt. Jonathan Mixon presented Officer Turner with the award. Officer Turner's dedication, hard work, and outstanding service, are seen as admirable and worthy of recognition! Your contribution to those you serve is greatly appreciated.



Victor Howard
Branch Manager
NMLS ID 1382340

Tillman's Corner Branch
5416 Highway 90 West
Mobile, AL 36619
www.myfscu.com

Office: 251-602-1529
Fax: 251-602-6960
Toll: 800-239-5515 x4900
victor.howard@myfscu.com

CHAMBER MISSION

Our Chamber's mission is to foster, promote, advance and improve the civic, commercial and general business interests of the surrounding areas and to cooperate with other communities promoting objectives for the improvement of our businesses and the welfare of our community.

COASTAL 150 UPDATE

New Outlook for an Infrastructure Package in Washington, But Still Cloudy

This week, President Biden and a group of centrist senators agreed to a roughly \$1 trillion infrastructure plan, securing a long-sought bipartisan deal on overhauling the nation's transportation, water and broadband infrastructure that lawmakers and the White House will now attempt to shepherd through a closely-divided Capitol Hill.

Under the framework, the bipartisan package, led by Sens. Kyrsten Sinema (D-Ariz.) and Rob Portman (R-Ohio), would include more than \$550 billion in new spending on roads, bridges and other traditional infrastructure projects. The White House and the bipartisan group have spent this past few weeks negotiating on how to pay for the package. Senate Republicans have said they will not touch the corporate tax rate, while Biden and Senate Democrats have rejected proposals to index the gas tax and enact fees for electric vehicles.

The deal includes \$559 billion in new spending for a total of \$1.2 trillion over eight years. But that amount is still substantially smaller than what many Democrats want and many progressives are calling foul. Biden has outlined a \$2.3 trillion jobs plan and a \$1.8 trillion families plan, while the bipartisan group plan is more tightly focused on more traditional infrastructure like roads, bridges and broadband.

Shortly after the White House announcement, Speaker Nancy Pelosi (D-Calif.) said the House will not vote on a bipartisan infrastructure deal until the Senate also passes a larger package of Democratic priorities that can evade a GOP filibuster.

Pelosi's remarks are meant to pacify progressives nervous that the bipartisan deal could negate efforts to approve a much larger package of priorities through special budget rules in the Senate that would allow the measure to avoid a GOP filibuster. Also the speaker is sending a signal to two centrist Democrats Joe Manchin (D-WV) and Kyrsten Sinema (D-AZ) of the Senate: If they want a bipartisan deal, they need to endorse the party's Democrats-only infrastructure bill that could top \$5 trillion, in addition to the \$1 trillion spent on roads and bridges.

If some Democrats ultimately oppose the package, Republicans would need to sign on in larger numbers to ensure its passage. A group of 21 Senators, including 11 Republicans, have previously lent their support to the bipartisan efforts, though some of those lawmakers said Thursday they were still reviewing details of the emerging deal.

Sen. Rob Portman (R., Ohio), the lead Republican negotiator, spoke with Senate Minority Leader Mitch McConnell (R., Ky.) and other top Republicans to discuss the agreement. Mr. Portman said Mr. McConnell told him he was open minded about the framework. Sen. John Thune (R., S.D.), the No. 2 Senate Republican, said the plan's funding for transit was potentially a problem for him. He said he wasn't yet sure if the plan would win 60 votes and would need to discuss it with other Republicans.

This Bipartisan package might just be too bipartisan for some on the Progressive Left and some Republicans unwilling to agree to the new spending, stay tuned.



SCHOOL SUPPLIES DRIVE

Last day to drop off items is July 19, 2021 at
5055 Carol Plantation Rd. Mobile, AL 36619

July 20, 2021 at 7:30 am
Drop by SWMCC on your way to work!
Start your day off right with a hot cup of coffee, pastries, and networking!
No cost to attend!
Attendees are asked to give a short introduction about their business.
Don't forget your business cards!

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DEBBIE AMSBAUGH



Debbie Amsbaugh, Paralegal
452 Government Street, Suite E
Mobile, AL 36602
(251) 288-8308

Email:

damsbaugh@loperlawllc.com

Website: www.loperlawllc.com

Debbie Amsbaugh is a Paralegal at Loper Law LLC. She has been with Tom Loper for over two years after taking a career break to stay home with her children. She enjoys the challenges of business and employment law.

Debbie is actively involved in the Mobile Legal Professional Association as Vice President and Education Coordinator. When she is not at work, Debbie can be found on the tennis court or at book club.

LOPER LAW LLC

**CHRISTMAS
PARADE**

Dec. 4, 2021

Applications available in the Chamber office,
email info@swmcchamber.com, or call 251-666-2846

THE CORNER

SouthWest Mobile County Chamber of Commerce

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2020 - 2024



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