"Raising Readers Across Amador" Literacy Campaign



Beginning in September, in honor of Literacy Month, First 5 Amador is launching a county-wide Literacy Campaign! Our "Raising Readers Across Amador" Literacy Campaign will be kicking off this month,



and <u>will continue through June!</u> The theme for our Campaign is based around "The Very Hungry Caterpillar" children's book.

Please help us to raise early literacy awareness and improve reading scores across Amador County, by participating! All local families with children aged 0-5 are encouraged to read to their children for at least 20 minutes per day. For each book that you read, ask your child to color in a book on our Reading Log. At the first of every month, turn in your Reading Log(s) to First 5 Amador, and you will be entered into a drawing to win a raffle prize!

In addition to the Reading Logs, we have several other exciting plans in the works! We will have a large thermometer mounted outside of our building through June, which will keep track of the amount of books being read. When you drive by, be sure to glance over at the thermometer, to check on our progress!

We will also be working to help keep the Little Free Libraries stocked with children's books throughout the county. If you are a steward of one of these LFL's, we would like to ask that you help us in these efforts by keeping your LFL stocked with children's books, as well.

Keep your eye on our Facebook page over the next 10 months, where we will be regularly posting helpful tips and reminders about reading and early literacy. Be sure to "like" us on Facebook (First 5 Amador), where we will keep you posted every month on new developments with this Literacy Campaign... along with updates on our thermometer's progress!

The Reading Log will be available to print out on our Facebook page, on our website (www.first5amador.com), or you can pick them up from our office at 975 Broadway, in Jackson! For questions, please call us at 257-1092.

Return Reading Logs to First 5 Amador at the first of every month -



