

Newsletter Advertising

Ads can be placed in our monthly newsletter or mid-month member update e-blast. Includes links or ad links to website or document and brief description, if needed.

***Deadline** for artwork is 25th of month to be included in the next newsletter sent out the 1st week of each month.

Ad Sizes

- Block Ad
 - 4" x 4" or 400 x 400 pixels
 - Cost \$100 per newsletter/e-blast insertion
- Banner Ad
 - 6.25" x 3" or 600 x 300 pixels
 - Cost \$125 per newsletter/e-blast insertion

Stand Alone Email Blast

- Cost: \$200 per blast
- Email Blasts can be sent out at anytime during the month
- Includes links or ad links to website, content or documents
- Includes e-blast set up and test email
- Includes Association and member news post on front page of website
- Email result stats provided upon request

- All artwork should be submitted in pdf., jpg., or png. format
- Ads may be in color or black & white
- Design is an extra charge

Through the Manufacturers' Association, you can reach manufacturers and businesses throughout South Central PA and Northern Maryland!

Our distribution list continues to grow to more than 2,000 subscribers, including 485+ member companies and nonmembers companies from our database.

**To take advantage of these Advertising Opportunities Contact,
Marketing Coordinator, Karla Wolf
kwolf@mascpa.org | 717-885-2337 | mascpa.org**