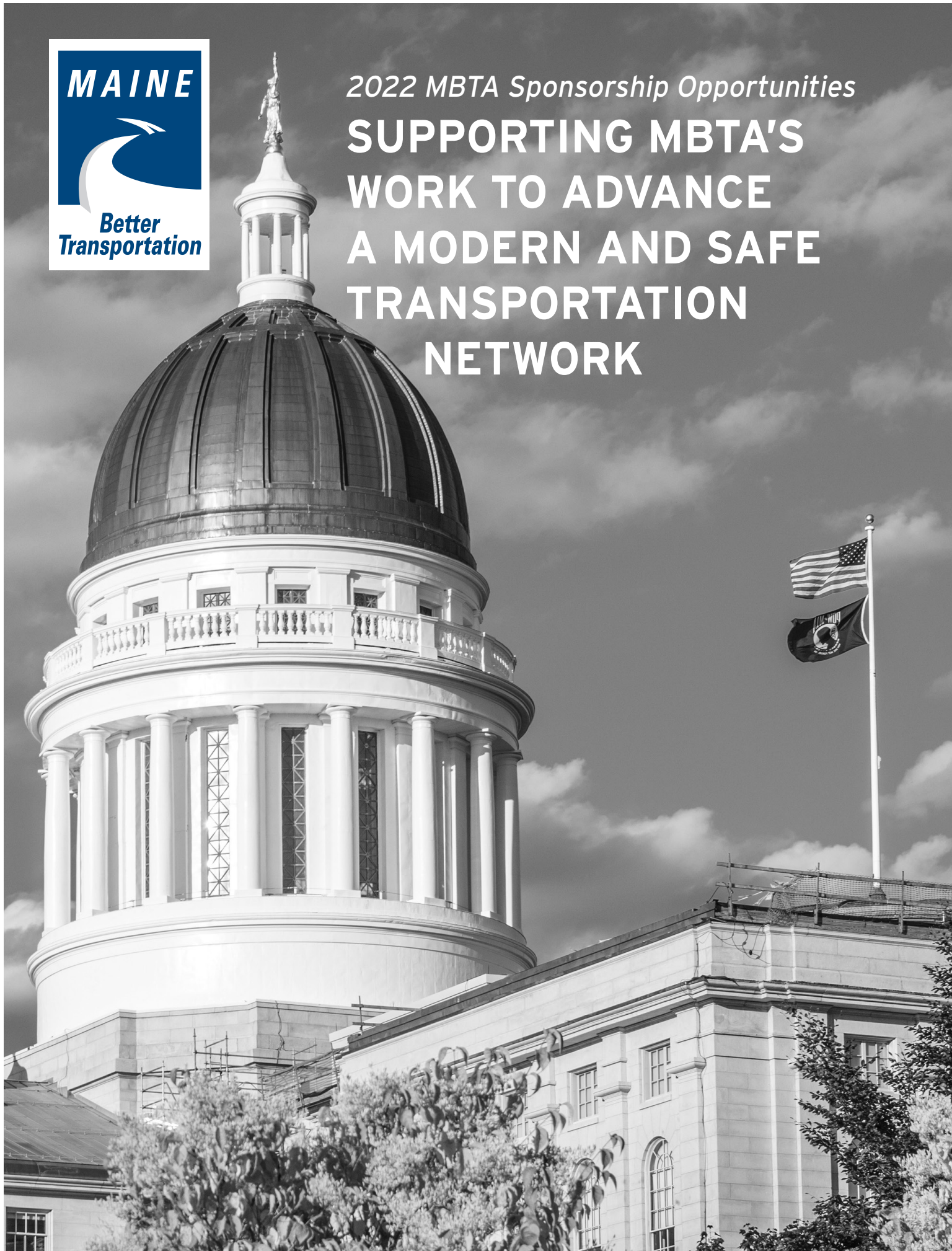




2022 MBTA Sponsorship Opportunities

SUPPORTING MBTA'S WORK TO ADVANCE A MODERN AND SAFE TRANSPORTATION NETWORK





February 2022

Dear MBTA Member,

Since 1939, the MBTA has been a non-partisan voice for investment in a safe, efficient transportation system for Maine. With 700 members representing municipalities, businesses and individuals from all walks of life, we advocate for funding of a multimodal transportation system - air, highway, bridge, rail, port, transit, bicycle and pedestrian infrastructure - to serve communities and citizens throughout the state.

Every year, we host events to raise awareness of the need for public investment in Maine's transportation infrastructure. Our events are attended by a diverse group of business, community and state leaders and provide a forum for open discussion of transportation-related issues.

The world of events has changed during the past two years, but we are fortunate that MBTA was able to host lively virtual exchanges and important discussions relating to the transportation industry in Maine. We hope that soon we all can gather outside of Zoom meetings!

MBTA events also offer us an opportunity to raise funds to support the MBTA activities and causes that are important to us as a group. For example:

- Sponsorships from our regional forums, the Fall Outing and the Fall Golf Tournament support MBTA operations and help keep our dues low;
- Sponsorships for other events, such as the MBTA Infrastructure Fund Golf Classic in July, support efforts that are central to our mission - public funding of our infrastructure;
- Special scholarship sponsorships for our Holiday/Scholarship Meeting enable scholarship recipients' families to attend the recognition event honoring their students.

Please read through this information and let us know what sponsorships you may like to reserve in 2022. For your information, since MBTA co-sponsors the Maine Transportation Conference with MaineDOT and Maine Section ASCE, we do not include Maine Transportation Conference Sponsorships in this packet. That information will be available in the fall.

Thank you for supporting the work MBTA does for safer, more efficient transportation throughout Maine.

Sincerely,

A handwritten signature in black ink that reads "Irvin Smith".

Irvin Smith, MBTA President

MAINE BETTERTRANSPORTATION ASSOCIATION

146 State Street, Augusta, Maine 04330 | 207-622-0526 | www.MBTAonline.org

Meetings

83RD MBTA ANNUAL MEETING, THURSDAY, MAY 12

EVERY YEAR, MBTA MEMBERS AND FRIENDS GATHER to network, look back at our accomplishments, elect a new president and board of directors and set the agenda for the coming year.

All sponsorships include company name on signage, in video, in program, in *Maine Trails*, and on website. Higher levels also include further recognition noted below.

GRAND | \$3,500 (1 available)

Recognition above, as well as a table of 8; logo on sign, in video and program; and acknowledgement at event.

EVENT | \$2,500 (3 available)

Recognition above, as well as 4 registrations; logo on sign, in video and program, and acknowledgement at event.

PROGRAM | \$1,500 (5 available)

Recognition above, as well as 3 registrations; logo on sign, in video and program, and acknowledgement at event.

RECEPTION | \$1,000 (7 available)

Recognition above, as well as 2 registrations; logo on sign, in video and program, and acknowledgement at event.

DIAMOND | \$750 (no limit)

Recognition listed above.

GOLD | \$500 (no limit)

Recognition listed above.

SILVER | \$250 (no limit)

Recognition listed above.

REGIONAL FORUMS

SINCE OUR EARLIEST DAYS AS THE MAINE GOOD ROADS ASSOCIATION, we have aspired to be a truly statewide organization. We work to raise awareness of transportation-related issues faced by communities from all corners of the state. Every year, we hold regional programs that look at important developments affecting our transportation system, from economic and community development to energy.

All dinner meeting sponsorships include logo on signage, on website and in *Maine Trails* and acknowledgement at the event. Holiday meeting has additional Scholarship sponsorship opportunities.

CUMBERLAND COUNTY MEETING, THURSDAY, MARCH 10

Recognition listed above.

INNOVATOR | \$350

PATHFINDER | \$250

AROOSTOOK COUNTY MEETING, THURSDAY, AUGUST 4

Recognition listed above.

INNOVATOR | \$350

PATHFINDER | \$250

HOLIDAY/SCHOLARSHIP MEETING, THURSDAY, DECEMBER 8

Recognition listed above.

SCHOLARSHIP | \$500 - Also includes hosting of 2 scholarship students

INNOVATOR | \$350

PATHFINDER | \$250

PLEASE NOTE: Some events may change due to unexpected issues.



Special events

THROUGHOUT THE YEARS, WE HAVE HOSTED EVENTS that give MBTA members the chance to network and show their support for various programs and MBTA initiatives.

INFRASTRUCTURE GOLF CLASSIC, THURSDAY, JULY 14

The Infrastructure Golf Classic, now in its 26th year, raises funds for the MBTA Infrastructure Development Fund, which can be used for building statewide support for investments in Maine's highway, rail, port, transit and aviation network.

All sponsorships include company name on signage, in program, in *Maine Trails*, and on website. Higher levels also include further recognition noted below.

GRAND | \$1,750

Recognition listed above, as well as foursome with Specials packages, logo on golf cart and registration signs and acknowledgement at start and reception.

19TH HOLE | \$1,250

Recognition included above, as well as twosome with Specials packages, logo on signs and acknowledgement at start and reception.

CLUBHOUSE | \$1,000

Recognition listed above, and logo on signs.

LUNCH & BEVERAGE | \$750

Recognition listed above, and logo on sign at lunch.

GOLD | \$500

Recognition listed above.

SILVER | \$250

Recognition listed above.

PROMOTIONAL ITEMS

MBTA welcomes the donation of promotional items to include in the tournament swag bag given to all golfers. Contact the MBTA office (207-622-0526) for more information.

FALL CONVENTION, FRIDAY, SEPTEMBER 16

The Fall Outing & Auction will be held again this year in Rockport at the Samoset Resort. Sponsorships for this event help support MBTA's ongoing operations and advocacy work, while the auction raises funds for the MBTA Infrastructure Development Fund.

All sponsorships include company name on signage, in program, in *Maine Trails*, and on website. Higher levels also include further recognition noted below.

GRAND RECEPTION | \$5,000 (1 available)

Recognition listed above, as well as 4 Friday registrations; logo on exclusive sign and acknowledgement at the event.

EVENT | \$3,500 (2 available)

Recognition listed above, as well as 3 Friday registrations, logo on sign and acknowledgement at the event.

CRUISE | \$2,500 (3 available)

Recognition listed above, as well as 4 cruise-only registrations, logo on sign and acknowledgement at event.

PROGRAM | \$1,500 (4 available)

Recognition listed above, as well as 1 dinner registration, logo on sign and acknowledgement at the event.

AUCTION | \$1,000 (8 available)

Recognition listed above, as well as acknowledgement at the auction.

DIAMOND | \$750 (no limit)

Recognition listed above.

GOLD | \$500 (no limit)

Recognition listed above.

SILVER | \$250 (no limit)

Recognition listed above.

PLEASE NOTE: Some events may change due to unexpected issues.



Special events

FALL GOLF TOURNAMENT, SATURDAY, SEPTEMBER 17

The Fall Golf Tournament will be held again this year at the beautiful and challenging Samoset Golf Club. Sponsorships help support MBTA's ongoing operations and advocacy work.

All sponsorships include company name on signage, in program, in *Maine Trails*, and on website. Higher levels also include further recognition noted below.

GRAND | \$2,000

Recognition listed above, as well as foursome with Specials packages, logo on golf cart and registration signs and acknowledgement at luncheon.

19TH HOLE | \$1,500

Recognition listed above, as well as twosome with Specials packages, logo on sign and acknowledgement at luncheon.

GOLD | \$1,000

Recognition listed above.

LUNCH + BEVERAGE | \$750

Recognition listed above.

SILVER | \$500

Recognition listed above.

BRONZE | \$250

Recognition listed above.

FALL PDH TOUR, FRIDAY, OCTOBER 7

This fall trip will feature work site tours and participants will earn credit for up to 6 PDHs.

All sponsorships include company name on signage, in program, in *Maine Trails*, and on website. Higher levels also include further recognition noted below.

GRAND | \$1,000 (1 available)

Recognition listed above, as well as 4 registrations and logo on sign.

GOLD | \$750 (3 available)

Recognition listed above, as well as 2 registrations and logo on sign.

SILVER | \$500 (5 available)

Recognition listed above, as well as 1 registration.

BRONZE | \$250 (7 available)

Recognition listed above.

DEMPSEY CHALLENGE TEAM, FRIDAY-SATURDAY, SEPTEMBER 24 - 25

Sponsor the MBTA team shirts and show your support for MBTA members, family and friends riding, running and walking in the Dempsey Challenge. All proceeds go to the Dempsey Center for Cancer Care.

MBTA BIKE JERSEY SPONSOR | \$500 (3 available)

Logo on MBTA Team bike jersey, in *Maine Trails* and on MBTA website.

MBTA RUN/WALK JERSEY SPONSOR | \$350 (5 available)

Logo in *Maine Trails* and on MBTA website.

TRANSPORTATION ON TAP SERIES, JUNE - OCTOBER

Sponsor this popular networking event created by the MBTA Young Professionals for those young *and* young at heart in the construction and transportation industries. Open to all.

SERIES | \$750 for 4 events (3 available)

Logo on event signs, in *Maine Trails* and on website.

INDIVIDUAL EVENT | \$250 per event (unlimited)

Logo on event sign, in *Maine Trails* and on website.

- April, location TBD
- June, location TBD
- August, location TBD
- October, location TBD

PLEASE NOTE: Some events may change due to unexpected issues.



RESERVE YOUR 2022 SPONSORSHIPS TODAY

Thank you for your support of the work MBTA does to improve transportation in Maine!

Company Name _____ Contact Person _____

Address _____

Phone _____ E-mail _____

_____ We will pay online at conta.cc/3JCyYcl. _____ Please bill us now for all sponsorships. _____ Please wait to bill until the event.

SPECIAL EVENTS

INFRASTRUCTURE GOLF CLASSIC, THURSDAY, JULY 14

- _____ GRAND | \$1,750
- _____ 19TH HOLE | \$1,250
- _____ CLUBHOUSE | \$1,000
- _____ LUNCH & BEVERAGE | \$750
- _____ GOLD | \$500
- _____ SILVER | \$250

FALL CONVENTION, FRIDAY, SEPTEMBER 16

- _____ GRAND | \$5,000 (1 available)
- _____ EVENT | \$3,500 (2 available)
- _____ CRUISE | \$2,500 (3 available)
- _____ PROGRAM | \$1,500 (4 available)
- _____ AUCTION | \$1,000 (8 available)
- _____ DIAMOND | \$750 (no limit)
- _____ GOLD | \$500 (no limit)
- _____ SILVER | \$250 (no limit)

FALL GOLF TOURNAMENT, SATURDAY, SEPTEMBER 17

- _____ GRAND | \$2,000
- _____ 19TH HOLE | \$1,500
- _____ GOLD | \$1,000
- _____ LUNCH & BEVERAGE | \$750
- _____ SILVER | \$500
- _____ BRONZE | \$250

FALL PDH TOUR, FRIDAY, OCTOBER 7

- _____ GRAND | \$1,000 (1 available)
- _____ GOLD | \$750 (3 available)
- _____ SILVER | \$500 (5 available)
- _____ BRONZE | \$250 (7 available)

DEMPSEY CHALLENGE TEAM, FRIDAY-SATURDAY, SEPTEMBER 24-25 (Proceeds to Dempsey Center)

- _____ MBTA TEAM BIKE JERSEY | \$500
(3 available)
- _____ MBTA TEAM RUN/WALK SHIRT | \$350
(5 available)

MEETINGS

CUMBERLAND COUNTY MEETING, THURSDAY, MARCH 11

- _____ INNOVATOR | \$350
- _____ PATHFINDER | \$250

83RD MBTA ANNUAL MEETING, THURSDAY, MAY 12

- _____ GRAND | \$3,500 (1 available)
- _____ EVENT | \$2,500 (3 available)
- _____ PROGRAM | \$1,500 (5 available)
- _____ RECEPTION | \$1,000 (7 available)
- _____ DIAMOND | \$750 (no limit)
- _____ GOLD | \$500 (no limit)
- _____ SILVER | \$250 (no limit)

AROOSTOOK COUNTY MEETING, THURSDAY, AUGUST 4

- _____ INNOVATOR | \$350
- _____ PATHFINDER | \$250

HOLIDAY MEETING, THURSDAY, DECEMBER 8

- _____ SCHOLARSHIP | \$500
- _____ INNOVATOR | \$350
- _____ PATHFINDER | \$250

TRANSPORTATION ON TAP

- _____ SERIES OF 4 GATHERINGS | \$750
- _____ INDIVIDUAL EVENTS | \$250 each event
 - _____ APRIL, LOCATION TBD
 - _____ JUNE, LOCATION TBD
 - _____ AUGUST, LOCATION TBD
 - _____ OCTOBER, LOCATION TBD

Please return form via mail, e-mail or fax to:

MBTA, 146 State Street, Augusta, Maine 04330 | Fax 207-623-2928 | Cindy@MBTAonline.org