

# Consumer Promotions: 4<sup>th</sup> of July Promotion



DIMENSION ONE SPAS®

## 4<sup>th</sup> of July Promotion

- Date: 6/25/2021 - 7/4/2021
- CTA: “Save up to \$1,000 OR 0% APR for 48 Months”



### Instant Rebate & Dealer Credit Structure

| Collection              | Consumer Rebate | Dealer Credit |
|-------------------------|-----------------|---------------|
| Bay™ Collection         | \$1000          | \$500         |
| Reflections® Collection | \$500           | \$250         |
| @Home™ Collection       | \$200           | \$100         |

OR

### Consumer Financing- Wells Fargo

- 2020 and newer Bay Collection, Reflections Collection & @Home Collection
- **0% APR for 36 MOS**
  - Buy-down from D1: 4%
  - WF Plan Code: **4575**
  - Dealer Rate: 7.50%
- **0% APR for 48 MOS (Advertised)**
  - Buy-down from D1: 4%
  - WF Plan Code: **4576**
  - Dealer Rate: 9.5%
- **0% APR for 60 MOS**
  - Buy-down from D1: 4%
  - WF Plan Code: **4577**
  - Dealer Rate: 11.5%
- **0% APR for 72 MOS**
  - Buy-down from D1: 4%
  - WF Plan Code: **4578**
  - Dealer Rate: 13.5%

- 7/8/2021 Last day to order “Custom Spas”
- 7/9/2021 Redemption Website will close
- 7/8/2022 Last day to register warranty

\*All spas must be registered by July 9<sup>th</sup> to ensure rebate reimbursement. There are no exceptions for late deliveries and/or extended delivery dates.

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## Terms and Conditions for Consumer Financing and Rebate:

1. Consumer portion of promotion runs from June 25<sup>th</sup> through July 4<sup>th</sup>, 2021
2. Rebate is good on 2020 & 2021 models (some exclusions apply)
3. Demo, reconditioned, “as is”, or any non-first quality spas are not eligible.
4. Dealer responsible for part of the consumer rebate program: \$500 Bay Collection, \$250 Reflection Collection, and \$100 @Home Collection
5. Proof of rebate to end consumer required (\$1000 Bay Collection, \$500 Reflection Collection, and \$200 @Home Collection) and must be submitted into the redemption website by July 9, 2021.
6. By participating in the Wells Fargo Buy-Downs, Dealer agrees to log all financing orders on the redemption website for tracking.
7. The dealer sales invoice (inclusive of Buyer’s signature and the rebate amount) **plus** proof of purchase (credit card receipt, cash receipt, or copy of check) must be submitted onto the redemption website.
8. “Made to order” spas on promotion must be submitted by July 8, 2021.
9. Warranty registration required to receive rebate and must be completed by July 8, 2022.
10. Cannot be combined with any other offer.
11. Cannot combine financing and consumer rebate promotional offer. Please contact us with any questions that you may have.